



## DR. FRANKIE J. WEINBERG, PH.D.

*Associate Professor of Management &  
Chase Minority Entrepreneurship Distinguished Professor*  
LOYOLA UNIVERSITY NEW ORLEANS

Dr. Frankie Weinberg holds the Chase Minority Entrepreneurship Distinguished Professorship at Loyola University's College of Business and is an elected **Board Member** of the Southern Management Association. A certified firefighter and **certified LEGO® Serious Play® facilitator**, Dr. Weinberg joined Loyola in August 2010 after completing his **Ph.D. in Management** and minor in psychology at the University of Georgia, where he also earned the graduate school's prestigious **Interdisciplinary Certificate in University Teaching**. Prior to beginning his doctoral studies, he earned his **M.B.A.** and a **Certificate of Leadership Studies** from the State University of New York at Binghamton in 2005 and a B.B.A. in Finance and International Business from Loyola University in Maryland in 2000.

Dr. Weinberg's research centers on developing a better understanding of the psychological mechanisms that improve the outcomes of interpersonal relationships at work. His areas of expertise include **leadership**; team and organizational **knowledge sharing**; designing, implementing, and analyzing **mentoring** and **coaching programs**; maximizing the benefits of **workplace diversity**; gaining **social capital** through **social networks**; improving **teamwork processes**; and **scale development**. Dr. Weinberg has lent advice to decision-makers at several organizations around the country, including the SPCA, the Council of Chief Judges of the U.S. State Intermediate Courts of Appeal, the leadership teams of capital project/buildings and properties for both Akron General Hospital and the Cleveland Clinic, the New Orleans Police Department (NOPD), the leadership team of 143-year-old Koch Enterprises, directors of the University of Georgia's 820-member Facilities Management Team, administrators at numerous universities, and board of director members for New Orleans-based Café Reconcile and Café Hope. He also serves as a faculty advisor to Loyola University's Provost.

An active member of the **Academy of Management** and the **Southern Management Association (SMA)**, Dr. Weinberg has authored numerous papers accepted for presentation and earned awards for his quality of service. He currently serves as the **Coordinator of the SMA Pre-Doctoral Student Consortium** and serves as an ad-hoc reviewer for a number of prestigious management journals, contributing to the advancement of knowledge in the fields of management and applied psychology research. Dr. Weinberg's research has been published in **Communication Research**, the **Journal of Management**, **The Leadership Quarterly**, **Psychology & Marketing**, and in other high quality journals. These articles focus on issues related to formal and informal leadership, mentoring, gendered communication, workplace diversity, organizational learning, and decision-making processes. Dr. Weinberg's published work has earned several awards: His article on the social construction of lone wolfism was elected the **Article of the Year** in the *Journal of Marketing Theory and Practice*, and his work on mentoring has been awarded Highly Commended status by the Emerald Literati Network.

"My objective is to provide advanced analyses and produce strategies that help organizations and their leaders develop innovative solutions to achieve the highest possible employee performance, thus allowing them to accomplish and exceed individual, team, and organizational goals."

*F. J. Weinberg*

Dr. Weinberg is presently collaborating with colleagues at Virginia Commonwealth University, Rice University, SUNY Buffalo, the University of South Australia, and Lean Project Consulting on several projects. One set of studies explains the social processes that **contribute to team performance and attributions of leadership & mentoring**; a second set examines relationships between **diversity, communication styles, and career and organizational success**; and a third project involves **temporally mapping the field of applied psychology research** through the application of social networks analysis.

Further, Dr. Weinberg has established a **global teaching repertoire**, teaching undergraduate and M.B.A. classes on three continents. His average teaching evaluation is **4.7 on a five-point scale**. He has taught at the University of Georgia, Singapore Institute of Management (SIM), The Cyprus International Institute of Management (CIIM), the University of Silesia in Poland, and at Assumption University in Bangkok, Thailand. He has designed and conducted several professional **workshops** (including several **LEGO® Serious Play®** facilitated learning workshops) on creating and managing **high performance teams, conflict management, developing a mentoring and learning culture, gendered communication, and engaging entrepreneurial innovation**. Courses he teaches include Leadership, Organizational Behavior, Consulting and Applied Analytics, Organizational Structures, Corporate Social Responsibility, Human Resource Management, Business Communication, and Research Seminars.

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